

IMAGERY (a la Carte):

SHOWING, NOT TELLING YOUR STORY

SUMMARY:

Imagery is often merely an adornment in a lyric, undervalued for its ability to add depth to the song. In this information packed short workshop Craig demonstrates how Imagery can be used to reveal emotion, to pull the listener into the song, and to add subtle layers of meaning to a lyric. He also demonstrates how to take your lyric from the “storyboard sketch” to the detailed final draft with the concept of “Show, Don’t Tell”.

Subjects include: Zooming in on Details, Cinematic Technique, Transplanting the Listener, Revealing Emotion with Imagery, Why “Setting” Matters.

CLASS LENGTH: Approximately 45 minutes with limited discussion and Q&A

THIS SEMINAR IS BEST SUITED FOR: All writers wanting to improve the impact of their lyrics.

MINIMUM REQUIREMENTS: A basic understanding of song form and common songwriting terms.

VARIATIONS AVAILABLE: A LA CARTE ONLY

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