MELODIC THEME (a la Carte):
THE BUILDING BLOCKS OF MEMORABLE SONGS

SUMMARY:
Simple, memorable, repeating Melodic Themes are the hallmark of good composition. In this information packed min-workshop Craig demonstrates the effectiveness of the Theme and Variation technique by studying examples of well-known songs. Topics include: Rhythmic Theme, Melodic Theme, Motif, Chord Patterns, Cognitive Load Theory.

CLASS LENGTH: Approximately 45 minutes including limited discussion and Q&A

THIS SEMINAR IS BEST SUITED FOR: All writers wanting to make their songs more memorable. This workshop focuses on music but Craig's concepts are easily grasped even if the writer is primarily a lyricist.

MINIMUM REQUIREMENTS: A basic understanding of song form and common songwriting terms. Some experience with music notation is helpful but not essential due to Craig's simplified "Memory Unit" presentation. If you can remember the Alphabet Song, you can recognize and understand "Melodic Theme".

VARIATIONS AVAILABLE: Also available as a longer Entrée WorkshopTopic

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